

# EducationUSA Nigeria College Fair 2025(Abuja)

DATE: Monday, September 22, 2025  
LOCATION: Abuja, Federal Capital Territory, NG

## Event Description

EducationUSA Nigeria College Fair 2025(Abuja) is a premier expos event in Abuja. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 62/100

**Expected Attendance:** 3,930 people

**Event ID:** DP8YUVi9uswt6peZ5J

## Hotel Demand Indicators

**ADR Impact Index:** 6.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,572 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*