

EducationUSA LL.M. Fair 2025 | Lima

DATE: Monday, October 27, 2025
LOCATION: San Isidro, Provincia de Lima, PE

Event Description

EducationUSA LL.M. Fair 2025 | Lima is a premier expos event in San Isidro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 60/100

Expected Attendance: 3,287 people

Event ID: 72VF8sCJnMTxaHMag7

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,315 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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