

EducationUSA CDMX: Estudia en EE.UU. - Expo Universidades 2025

DATE: Thursday, September 25, 2025
LOCATION: Cuauhtemoc, Distrito Federal, MX

Event Description

EducationUSA CDMX: Estudia en EE.UU. - Expo Universidades 2025 is a premier expos event in Cuauhtemoc. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 58/100

Expected Attendance: 2,464 people

Event ID: HXmybxZtiRGY4Nu2EW

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 986 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.