

Education New Zealand (ENZ) Mini Fair @Mori Kohi - Jalan Aman (HQ)

DATE: Sunday, August 17, 2025
LOCATION: Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur, MY

Event Description

Education New Zealand (ENZ) Mini Fair @Mori Kohi - Jalan Aman (HQ) is a premier festivals event in Kuala Lumpur. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 36/100
Expected Attendance: 206 people
Event ID: 586meUeTNKNEXomkg2

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 82 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
