

EDUC 2025 - Educação para o Comércio - RONDONÓPOLIS

DATE: Tuesday, November 18, 2025
LOCATION: Parque Sagrada Família, Mato Grosso, BR

Event Description

EDUC 2025 - Educação para o Comércio - RONDONÓPOLIS is a premier conferences event in Parque Sagrada Família. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 45/100

Expected Attendance: 543 people

Event ID: HBktZ9Em3MDvo7DbVG

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 217 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.