

Edu Migrate Future Fair

DATE: Tuesday, September 16, 2025
LOCATION: Rockdale, New South Wales, AU

Event Description

Edu Migrate Future Fair is a premier festivals event in Rockdale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 44/100

Expected Attendance: 498 people

Event ID: HU8H5cRDKj9ybFwQ4z

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 199 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/3/2026, 8:06:43 PM