

# Ed Gama e os disgramados: forró com Topete e Implante

DATE: Friday, August 22, 2025  
LOCATION: Consolação, São Paulo, BR

## Event Description

Ed Gama e os disgramados: forró com Topete e Implante is a premier concerts event in Consolação. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 43/100

**Expected Attendance:** 469 people

**Event ID:** F8HF3erzj8wehurDhc

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 188 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*