

# Economics Seminar - Dr. Harounan Kazianga (Oklahoma St)

DATE: Friday, September 19, 2025  
LOCATION: Norman, Oklahoma, US

## Event Description

Economics Seminar - Dr. Harounan Kazianga (Oklahoma St) is a premier conferences event in Norman. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 41/100

**Expected Attendance:** 350 people

**Event ID:** 4pdKioT4k4wMxPjqkW

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 140 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*