

EcoFashionGR: 9 À<Â Ä;ò `ast Fashion <3Ä;r ';

DATE: Thursday, September 4, 2025
LOCATION: Larisa, GR

Event Description

EcoFashionGR: 9 À<Â <C; Fast Fashion <3Ä;p 9#1<ãÄ;“¼;p 9Äì;C± | VIDCAST is a premier conferences event that attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 32/100

Expected Attendance: 120 people

Event ID: 9WzMMeE9oPggcYnQYS

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 48 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.