

ECHL - Iowa Heartlanders vs Kansas City Mavericks

DATE: Wednesday, February 4, 2026
LOCATION: Independence, Missouri, US

Event Description

ECHL - Iowa Heartlanders vs Kansas City Mavericks is a premier sports event in Independence. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,914 people

Event ID: Cr4SS2HJ6vS24S3XY5

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,166 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.