

ECHL - Indy Fuel vs Iowa Heartlanders

DATE: Sunday, February 1, 2026

LOCATION: Coralville, Iowa, US

Event Description

ECHL - Indy Fuel vs Iowa Heartlanders is a premier sports event in Coralville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 4,121 people

Event ID: 9MqKFFc7YWDzrN2QL3

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,648 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.