

Eat Smart Live Well Nutrition Program Session 4 (Burrum Heads)

DATE: Wednesday, November 26, 2025
LOCATION: Burrum Heads, Queensland, AU

Event Description

Eat Smart Live Well Nutrition Program Session 4 (Burrum Heads) is a premier conferences event in Burrum Heads. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 25/100

Expected Attendance: 54 people

Event ID: BFT2AePEknzDZ3YqH8

Hotel Demand Indicators

ADR Impact Index: 3.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 22 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.