

EastPoint "Concert for the Cure" in Memory of Amanda Christianson

DATE: Friday, August 15, 2025
LOCATION: Halifax, Nova Scotia, CA

Event Description

EastPoint "Concert for the Cure" in Memory of Amanda Christianson is a premier concerts event in Halifax. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 291 people

Event ID: CXT8HMEjJMb3yir3oN

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 116 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.