

East Sparta Community Church Outreach 1st Annual Car Show

DATE: Saturday, August 23, 2025
LOCATION: East Sparta, Ohio, US

Event Description

East Sparta Community Church Outreach 1st Annual Car Show is a premier expos event in East Sparta. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 50/100

Expected Attendance: 1,017 people

Event ID: C5EzG5Yi4ARDYEW28

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 407 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
