

# East Kent Artist's Open Houses

DATE: Saturday, October 18, 2025  
LOCATION: Whitstable, England, GB

---

## Event Description

East Kent Artist's Open Houses is a premier expos event in Whitstable. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 52/100

**Expected Attendance:** 1,198 people

**Event ID:** Gs24TeKChPBhUgR8fh

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 479 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/east-kent-artists-open-houses>

Document generated on 6/4/2026, 6:41:41 AM