

East Coast Low (album launch) + The Dark Clouds + The Strike-Outs

DATE: Sunday, August 24, 2025
LOCATION: Erskineville, New South Wales, AU

Event Description

East Coast Low (album launch) + The Dark Clouds + The Strike-Outs is a premier concerts event in Erskineville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 30/100
Expected Attendance: 105 people
Event ID: DGWCst3KJT5s7Ys8vQ

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 42 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
