

East Asian Food & Craft Market at Canary Wharf: Urban Garden Fair

DATE: Saturday, November 8, 2025
LOCATION: London, England, GB

Event Description

East Asian Food & Craft Market at Canary Wharf: Urban Garden Fair is a premier festivals event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 43/100

Expected Attendance: 469 people

Event ID: FQkyzi9C279Wjtjs25

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 188 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.