

# East Asia Super League - Group Stage - Macau Black Bears vs Ryukyu Golden Kings

DATE: Wednesday, December 17, 2025

LOCATION: Okinawa, Okinawa, JP

## Event Description

East Asia Super League - Group Stage - Macau Black Bears vs Ryukyu Golden Kings is a premier sports event in Okinawa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,323 people

**Event ID:** 3raLeVxVCk9rB33Wfo

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,129 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/east-asia-super-league-group-stage-macau-black-bears-vs-ryukyu-golden-kings>

Document generated on 6/4/2026, 3:21:29 PM