

East African Communication Association (EACA) Conference

DATE: Wednesday, August 27, 2025
LOCATION: Addis Ababa, Addis Ababa, ET

Event Description

East African Communication Association (EACA) Conference is a premier conferences event in Addis Ababa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 45/100

Expected Attendance: 542 people

Event ID: 5Urmo2cZkyAuHFDN5v

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 217 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.