

Ease your back or neck in 10 minutes!

Introduction to Acupuncture

DATE: Saturday, September 27, 2025
LOCATION: Calgary, Alberta, CA

Event Description

Ease your back or neck in 10 minutes! Introduction to Acupuncture is a premier conferences event in Calgary. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 37/100

Expected Attendance: 225 people

Event ID: A6jdcBKxBVnVBh7wVK

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 90 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
