

# Earthquake Magnitude 5.2 - 4 km E of Bagay, Philippines

DATE: Tuesday, September 30, 2025  
LOCATION: Daanbantayan, Central Visayas, PH

## Event Description

Earthquake Magnitude 5.2 - 4 km E of Bagay, Philippines is a premier disasters event in Daanbantayan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** disasters

**Importance Rank:** 85/100

**Expected Attendance:** 10,000 people

**Event ID:** 5qKbJDz5xtVAc9QUFN

## Hotel Demand Indicators

**ADR Impact Index:** 8.7x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*