

Earthquake Magnitude 4.9 - 46 km NE of Mgachi, Russia

DATE: Thursday, November 6, 2025
LOCATION: Argi-Pagi, Sakhalin Oblast, RU

Event Description

Earthquake Magnitude 4.9 - 46 km NE of Mgachi, Russia is a premier disasters event in Argi-Pagi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: disasters
Importance Rank: 86/100
Expected Attendance: 10,000 people
Event ID: CcMuiW58gdcmKuFAA4

Hotel Demand Indicators

ADR Impact Index: 8.8x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
