

# Earthquake Magnitude 4.8 - 46 km SE of A+grat, Ethiopia

DATE: Saturday, October 11, 2025  
LOCATION: Debaina, Tigray, ET

## Event Description

Earthquake Magnitude 4.8 - 46 km SE of A+grat, Ethiopia is a premier disasters event in Debaina. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** disasters

**Importance Rank:** 84/100

**Expected Attendance:** 10,000 people

**Event ID:** HzNggqC4gaRy2fWLJN

## Hotel Demand Indicators

**ADR Impact Index:** 8.6x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*