

# Earthquake Magnitude 4.6 - 4 km WSW of Ovalle, Chile

DATE: Monday, September 1, 2025  
LOCATION: Ovalle, Coquimbo, CL

## Event Description

Earthquake Magnitude 4.6 - 4 km WSW of Ovalle, Chile is a premier disasters event in Ovalle. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** disasters

**Importance Rank:** 73/100

**Expected Attendance:** 10,000 people

**Event ID:** 4YPbZ7oHLd4AoWK8tU

## Hotel Demand Indicators

**ADR Impact Index:** 7.7x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*