

Earthquake Magnitude 4.6 - 11 km SSE of Cliza, Bolivia

DATE: Saturday, September 13, 2025
LOCATION: Chaupi Molino, Departamento de Cochabamba, BO

Event Description

Earthquake Magnitude 4.6 - 11 km SSE of Cliza, Bolivia is a premier disasters event in Chaupi Molino. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: disasters
Importance Rank: 83/100
Expected Attendance: 10,000 people
Event ID: 8tNuebC9YU6tUFMxy6

Hotel Demand Indicators

ADR Impact Index: 8.6x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
