

Earthquake Magnitude 4.5 - 16 km WSW of Iray, Peru

DATE: Tuesday, October 21, 2025
LOCATION: Andarapa, Arequipa, PE

Event Description

Earthquake Magnitude 4.5 - 16 km WSW of Iray, Peru is a premier disasters event in Andarapa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: disasters

Importance Rank: 83/100

Expected Attendance: 10,000 people

Event ID: Hi43ZK8L5UrqdsEMsZ

Hotel Demand Indicators

ADR Impact Index: 8.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.