

Earthquake Magnitude 4.5 - 14 km WSW of Daroot-Korgon, Kyrgyzstan

DATE: Tuesday, August 26, 2025
LOCATION: Jar- Bashy, Osh Region, KG

Event Description

Earthquake Magnitude 4.5 - 14 km WSW of Daroot-Korgon, Kyrgyzstan is a premier disasters event in Jar- Bashy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: disasters
Importance Rank: 83/100
Expected Attendance: 10,000 people
Event ID: 7rbqYGBcwHdYiXEN3i

Hotel Demand Indicators

ADR Impact Index: 8.6x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
