

Earthquake Magnitude 4.5 - 10 km NE of Dasht-e Arch ²À Afghanistan

DATE: Wednesday, September 24, 2025
LOCATION: Saryk, Khatlon Province, TJ

Event Description

Earthquake Magnitude 4.5 - 10 km NE of Dasht-e Arch ²À Afghanistan is a premier disasters event in Saryk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: disasters
Importance Rank: 83/100
Expected Attendance: 10,000 people
Event ID: AgS4WURpAtXk3HkitJ

Hotel Demand Indicators

ADR Impact Index: 8.6x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.