

Early Nights with White Chapel Jak - Butter Factory

DATE: Friday, October 10, 2025
LOCATION: Whang & V'À æ÷ thland Region, NZ

Event Description

Early Nights with White Chapel Jak - Butter Factory is a premier community event in Whang & V'À This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 28/100

Expected Attendance: 78 people

Event ID: 8m34uLQqUji7CBbmhX

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 31 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.