

# EAB General Assembly

DATE: Tuesday, September 23, 2025

LOCATION: Darmstadt, Hessen, DE

## Event Description

EAB General Assembly is a premier conferences event in Darmstadt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 40/100

**Expected Attendance:** 300 people

**Event ID:** 9Jn5FJHsZ95XsLkJ66

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 120 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/eab-general-assembly>

Document generated on 6/3/2026, 11:21:52 PM