

E3Closet Winter & Christmas Gifts Collection Debut

DATE: Saturday, December 13, 2025
LOCATION: Drogheda, County Louth, IE

Event Description

E3Closet Winter & Christmas Gifts Collection Debut is a premier expos event in Drogheda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 42/100

Expected Attendance: 415 people

Event ID: Af2Uy8vZTqwwzteSVx

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 166 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
