

E-type, Halva Priset, Björn Rosenström, and DJ Howard

DATE: Saturday, November 15, 2025
LOCATION: Elverum, NO

Event Description

E-type, Halva Priset, Björn Rosenström, and DJ Howard is a premier concerts event in Elverum. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 48/100

Expected Attendance: 808 people

Event ID: 7C7ckhQxv64YSzmeMx

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 323 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.