

Dynamite Shakers and Drogues

DATE: Friday, November 7, 2025

LOCATION: Romans-sur-Isère, Auvergne-Rhône-Alpes, FR

Event Description

Dynamite Shakers and Drogues is a premier concerts event in Romans-sur-Isère. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 54/100

Expected Attendance: 1,589 people

Event ID: AKQCiUyT4QShvMd5cG

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 636 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.