

# DYNAMITE MMA

DATE: Saturday, November 8, 2025

LOCATION: Pérols, Occitanie, FR

## Event Description

DYNAMITE MMA is a premier sports event in Pérols. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 73/100

**Expected Attendance:** 14,000 people

**Event ID:** BgRNG46WbJJGYgkBCF

## Hotel Demand Indicators

**ADR Impact Index:** 7.7x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,600 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*