

Duygu Soylu - Chalet Yaz Geceleri

DATE: Saturday, September 27, 2025

LOCATION: 7F æ ul, TR

Event Description

Duygu Soylu - Chalet Yaz Geceleri is a premier concerts event in 7F æ ul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 42/100

Expected Attendance: 390 people

Event ID: 94hMXG9DnDmx5aj9P7

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 156 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.