Dutch Pork Expo and Dutch Poultry Expo

DATE: Wednesday, October 15, 2025
LOCATION: 's-Hertogenbosch, Noord-Brabant, NL

Event Description

Dutch Pork Expo and Dutch Poultry Expo is a premier expos event in 's-Hertogenbosch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 50/100
Expected Attendance: 1,000 people
Event ID: Dy5ULx96LocYNEHiEP

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.