

# Dutch Craft Beer Conference

DATE: Friday, January 30, 2026  
LOCATION: 's-Hertogenbosch, Noord-Brabant, NL

---

## Event Description

Dutch Craft Beer Conference is a premier conferences event in 's-Hertogenbosch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 43/100

**Expected Attendance:** 438 people

**Event ID:** GfaveiTYrVdtAv68pZ

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 175 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/dutch-craft-beer-conference>

Document generated on 6/4/2026, 2:07:35 AM