

Dustin Lynch

DATE: Tuesday, August 19, 2025
LOCATION: Sun Valley, Idaho, US

Event Description

Dustin Lynch is a premier concerts event in Sun Valley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 50/100

Expected Attendance: 1,021 people

Event ID: 7tJDSfVV52VWQe92n8

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 408 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.