

Durga Puja Exhibition by Palki Boutique

DATE: Friday, August 29, 2025
LOCATION: Burwood East, Victoria, AU

Event Description

Durga Puja Exhibition by Palki Boutique is a premier expos event in Burwood East. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,567 people

Event ID: BuNrhgDDsxrz7bWqHq

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 627 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.