

Dundas Cactus Festival at King Street

DATE: Saturday, August 16, 2025

LOCATION: Dundas, Ontario, CA

Event Description

Dundas Cactus Festival at King Street is a premier festivals event in Dundas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 50/100

Expected Attendance: 946 people

Event ID: AJmYUzoL2JjpxUzTXm

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 378 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.