

Dukla Prague vs Sparta Prague

DATE: Sunday, August 24, 2025

LOCATION: Prague, CZ

Event Description

Dukla Prague vs Sparta Prague is a premier sports event in Prague. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 17,288 people

Event ID: 3k7Sf6Wzg6FpWhUcJS

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,915 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.