

Dukla Michalovce vs HKM Zvolen

DATE: Sunday, January 11, 2026
LOCATION: Zvolen, Banskobystrický kraj, SK

Event Description

Dukla Michalovce vs HKM Zvolen is a premier sports event in Zvolen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 5,283 people

Event ID: ekBkD4egTZNLs9ogZQ

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,113 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.