

Dubai Property Show SWITZERLAND | Your Gateway to a Tax - Free Living.

DATE: Friday, September 19, 2025
LOCATION: Zürich, Zürich, CH

Event Description

Dubai Property Show SWITZERLAND | Your Gateway to a Tax - Free Living. is a premier expos event in Zürich. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 60/100

Expected Attendance: 3,232 people

Event ID: 8t8iv9aFfKhKXi6Edg

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,293 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.