

Dubai Property Expo - Melbourne

DATE: Friday, October 3, 2025
LOCATION: Chadstone, Victoria, AU

Event Description

Dubai Property Expo - Melbourne is a premier expos event in Chadstone. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 61/100

Expected Attendance: 3,355 people

Event ID: CZo5ngPZbqH67yivJb

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,342 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
