

# Dubai Property Expo in Melbourne | 4th & 5th Oct 2025 | Danube

DATE: Saturday, October 4, 2025  
LOCATION: Docklands, Victoria, AU

## Event Description

Dubai Property Expo in Melbourne | 4th & 5th Oct 2025 | Danube is a premier expos event in Docklands. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 59/100

**Expected Attendance:** 2,673 people

**Event ID:** 3iJquvzkv95i3m8HpN

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,069 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*