

Dubai Luxury Property Expo – Featuring DAMAC's Finest

DATE: Friday, October 10, 2025
LOCATION: Dubai, Dubai, AE

Event Description

Dubai Luxury Property Expo – Featuring DAMAC's Finest is a premier expos event in Dubai. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 63/100

Expected Attendance: 4,381 people

Event ID: BGHcV9Z884mey6KYyG

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,752 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
