

Dubai International Card Show

DATE: Friday, October 24, 2025

LOCATION: Dubai, Dubai, AE

Event Description

Dubai International Card Show is a premier expos event in Dubai. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 67/100

Expected Attendance: 7,242 people

Event ID: 4e5ccJ9E7A5q4ycLdP

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,897 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.