

Dub Phizix, Total Science, Jubei, and MC Fokus

DATE: Saturday, September 6, 2025
LOCATION: Brighton and Hove, England, GB

Event Description

Dub Phizix, Total Science, Jubei, and MC Fokus is a premier concerts event in Brighton and Hove. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 40/100
Expected Attendance: 314 people
Event ID: C7Wquhq5e4KYE4gfgS

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 126 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.