

Dual Exhibition Opening: Take A Seat & Let Our River Speak

DATE: Friday, September 26, 2025
LOCATION: Port Macquarie, New South Wales, AU

Event Description

Dual Exhibition Opening: Take A Seat & Let Our River Speak is a premier expos event in Port Macquarie. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 63/100
Expected Attendance: 4,327 people
Event ID: CMsZaZoiyBJNehA4

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,731 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
