

d ÖDU%\$ Ä TAM Academia de Liderazgo - Lidera - Costa Rica

DATE: Saturday, September 6, 2025
LOCATION: San Rafael de Escazú, San José Province, CR

Event Description

d ÖDU%\$ LATAM Academia de Liderazgo - Lidera - Costa Rica is a premier conferences event in San Rafael de Escazú. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 36/100

Expected Attendance: 195 people

Event ID: 8VS2N3gZVPDGMCYoZZ

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 78 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.